

Social media copy (Twitter-friendly):

To make the decision that's best for you, it's useful to think about how the risks associated with COVID-19 compare with the risks of vaccination. bit.ly/COVID19-DA

Extended promotional copy:

This decision aid is designed to help you decide whether COVID-19 vaccination is right for you. In five simple steps, it will give you the information you need about the virus and the vaccine, and help you think about what the risks and benefits of vaccination mean for you and your family.

Shortened link:

<https://bit.ly/COVID19-DA>

Extended link:

<https://www.ncirs.org.au/covid-19-decision-aid-for-adults>