Social media copy (Twitter-friendly):

要做出对您最有利的决策,请比较感染COVID-19与接种疫苗的风险。bit.ly/COVID19-DA-ZH

Social media copy (English):

To make the decision that's best for you, it's useful to think about how the risks associated with COVID-19 compare with the risks of vaccination. bit.ly/COVID19-DA-ZH

Extended promotional copy:

本决策辅助工具旨在帮助您决定接种COVID-19疫苗是否适合您。通过五个简单的步骤,它将为您提供病毒和疫苗的相关信息,并帮助您考虑疫苗接种会为您和您的家庭带来哪些风险和益处

Extended promotional copy (English):

This decision aid is designed to help you decide whether COVID-19 vaccination is right for you. In five simple steps, it will give you the information you need about the virus and the vaccine, and help you think about what the risks and benefits of vaccination mean for you and your family.

Shortened link:

https://bit.ly/COVID19-DA-ZH

Extended link:

https://www.ncirs.org.au/covid-19-decision-aid-for-adults?lang=zh